

Chaudhary Charan Singh University, Meerut
[855] SHRI RAM COLLEGE, MUZAFFARNAGAR

Course : B.B.A-YEAR-3-SEM-6
 Session-2015-2016

All the students are hereby informed that their project titles for project reports are allotted as per details given below-

S.R.	Roll No	Candidate Name	Topic	Company Name
1	8557577	VIPUL CHAUDHARY	HR practices of performance appraisal	A to Z Auto wheels Mahindra Ltd. Mzn.
2	8557578	SHUBHAM TONK	Advertising pattern in A to Z auto wheels Mahindra Ltd.	A to Z Auto wheels Mahindra Ltd. Mzn.
3	8556501	AABID	Consumer behaviour of luxury sanitaryware	Dharm dev tiles and stonr company
4	8557503	ABDUS SAMAD	Customer buying behaviour in Bikes taking TVS for comparlson	TVS, Mzn
5	8557504	ABHISHEK TOMAR	Product selling staragies aquired in Reliance life Insurance	Reliance life insurance
6	8557505	ADESH GARG	Job satisfaction	MMMCPL
7	8557508	AJEET SINGH	Emploeyss satisfaction and its importance at workplace	Sanmati hundal, Mzn.
8	8557510	AKASH DESHWAL	The study of ratio analysis with special reference	Yash enterprises, Mzn
9	8557514	ALISHA HASEEN	Customer behaviour and satisfaction level for Hero Motor ltd	Hero, Mzn
10	8557515	ALLAUDDIN	Consumer satisfaction in Bharti Airtel limited	Bharti Airtel, Mzn.
11	8557516	AMAN	Customer satisfaction	Reliance Jio
12	8557519	AMIR SUHAIL	Role of insurance agent	Kalp insurance marketing pvt. Ltd. Mzn.
13	8557520	AMIT KUMAR	Identify client needs of Airtel	Bharti Airtel, Mzn.
14	8557522	ANAMIKA	Performance appraisal at Bajaj motors Ltd.	Bajaj motors ltd.
15	8557526	ANKIT KUMAR	Role of an insurance agent	Kalp insurance marketing pvt. Ltd. Mzn.
16	8557528	ANKUSH KUMAR	Creating differentiation through advertisement and sales promotion	FMCG : Trade marketing and sales consulting, mzn.
17	8557529	ANKUSH KUMAR	An analsis of marketing potential	Samsung electronics, New Delhi
18	8557530	ANKUSH RAWAL	Children policy in insurance and its future prospects	Kalp insurance marketing pvt. Ltd. Mzn.
19	8557531	ANSHUL KUMAR	Analysis of Insurance product of Reliance Nippon co.	Reliance Nippon Co.
20	8557532	ANUJ KUMAR	Recruitment and selection	Mahindra, Mzn
21	8557533	ANUPAM MALIK	Sales strategies	Policy bazaar.com
22	8557534	ANURAG SINGH	Analysis of Insurance product of Reliance Nippon co.	Reliance Nippon co.
23	8557535	ARJUN	Study of consumer satisfaction on selected mobile phone at Vodafone	Vodafone, Mzn.
24	8557536	ARJUN KUMAR	Financial analysis of sugar mill with special reference to Tikaula	Tikaula sugar mill ltd , mzn.
25	8557537	ARJUN SINGH	Performance appraisal of employees at ICICI Prudential life insurance	ICICI Pru. Mzn
26	8557538	ARPIT DESHWAL	Analysis of insurance product	Kalp insurance marketing pvt. Ltd. Mzn.
27	8557539	ARPIT SINGH	HR practices of performance appraisal	Birla Sun life insurance, Mzn
28	8557540	ARUN KUMAR	A study on employee development welfare	A to Z auto wheel Mahindra
29	8557541	ASHISH BHARDWAJ	A study of customer satisfaction towards Hundal motors Ltd.	Hundal Motors, Mzn.
30	8557543	ASHISH GAUTAM	Cutomer behaviour analysis	Reliance Jio, Mzn.
31	8557544	ASHISH KUMAR	Customer buying behaviour	HDFC Standard life insurance co. ltd.
32	8557547	ASHWANI KUMAR	Customer satisfactoin in general insurance	ICICI prudential life insurance
33	8557549	BHAVANA	Study of cash management	Shah concast pvt ltd.
34	8557550	BILAL AHMAD	A study of training and development	Vishal megamart
35	8557552	DEEPAK KUMAR	Study of cash management of Shah concast pvt ltd.	Shah concast pvt ltd.
36	8557553	DEEPAK RATHOUR	A study of customer satisfaction level and insurance awareness	Kalp insurance marketing pvt. Ltd. Mzn.
37	8557554	DEEPANJARI TYAGI	A study of recruitment and selection	A to Z Auto wheels Mahindra Ltd. Mzn.
38	8557555	EBRAHIM IDRISHI	A study on marketiong strategies	Airtel
39	8557556	GAURAV SAINI	Service quality and consumer satisfaction	Maruti service centre
40	8557557	GAUTAM NAIN	A study of consumer awareness	Kalp insurance marketing pvt. Ltd. Mzn.
41	8557558	GOUTAM KUMAR	Marketing strategies of green products	Mahie green earth products, Mzn.
42	8557559	GOVIND KANNOJIYA	A study of employees satisfaction at A to Z auto wheel pvt. Ltd.	A to Z Auto wheels Mahindra Ltd. Mzn.
43	8557560	GOVIND KUMAR	A brief analysis of consumer awareness and consumer behaviour	National motors, Charthawal, mzn
44	8557561	GURDEEP SINGH	Study of consumer behaviour on selected mobile phones	Reliance Jio, Mzn.
45	8557562	HAIIDAR ALI	Analysis of Insurance product of kulp insurance marketing pvt ltd.	Kalp insurance marketing pvt. Ltd. Mzn.
46	8557563	HIMANSHU KUMAR	Awareness of life insurance in India with reference to kalp insurance	Kalp insurance marketing pvt. Ltd. Mzn.
47	8557564	HINA SINGH	Importance of life insurance in India with special reference to Kalp	Kalp insurance marketing pvt. Ltd. Mzn.
48	8557565	HONEY RATHI	A study on employees development and welfare scheme	A to Z Auto wheels Mahindra Ltd. Mzn.
49	8557566	KAPIL PAL	A study of satisfaction level of the employees with special reference	A to Z Auto wheels Mahindra Ltd. Mzn.
50	8557567	KM BUSHRA	Performance appraisal system in A to Z autowheel pvt. Ltd.	A to Z Auto wheels Mahindra Ltd. Mzn.
51	8557568	KM KALPNA	A brief Analysis of Birla sun life insurance	Birla Sun life insurance, Mzn
52	8557569	KM KHUSHBOO GUPTA	A study on human resources planning	A to Z Auto wheels Mahindra ltd. Mzn.
53	8557570	KM KOMAL RANI	ICICI Prudential life insurance	ICICI prud. Mzn
54	8557571	KM NEETU	Working style and behavioural aspect	Reliance nippon life insurance company ltd.
55	8557572	KM PRAKARTI SHARMA	A study of human resources planning recruitment and selection	Sanmati hundal, Mzn.
56	8557573	KM PRIYA	Consumer buying behaviour	Gourangl motors pvt. Ltd Mzn
57	8557574	KM RACHNA	Recruitment and selection	Mahindra, Mzn
58	8557575	KM RASHMI RANI	Recruitment and selection of personnel	Altar shri labs pvt ltd.
59	8557576	KM RITIKA	Recruitment and selection of personnel	Altar shri labs pvt ltd.
60	8557577	km SANJDO	A study on employees development and welfare scheme at A to Z	A to Z Auto wheels Mahindra Ltd. Mzn.
61	8557578	KM SHALINI GARG	Awareness of life Insurance in India with reference to kalp insurance	Kalp insurance marketing pvt. Ltd. Mzn.

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S R	Roll No	Candidate Name	Topic	Company Name
62	8557579	KM SHALU	A study of consumer satisfaction towards life insurance product	
63	8557581	KM ANAMIKA RATHI	Sales and marketing of vehicle	
64	8557582	KM ANJLI PAL	Consumer buying behaviour	Sanmati hundal, Mzn.
65	8557583	KM ARCHANA DEVI	Account and communication *	Engineer enterprises
66	8557584	KM. BRJESH	A project study of recruitment and selection	HDFC Bank Ltd.
67	8557586	KM SONAM	A study of human resources management	A to Z Auto wheels Mahindra ltd. Mzn.
68	8557587	KM.NISHU PAL	Analysis of insurance product of Reliance Nippon co.	Reliance Nippon Co.
69	8557588	KOMAL .	life insurance	Kalp insurance marketing pvt. Ltd. Mzn.
70	8557590	LALIT KUMAR	A study of customer preference towards Samsung products at Meerut	Samsung , Meerut
71	8557591	MARIYAM	A case study of basic life insurance products and saving products	
72	8557592	MOHD. SHARIQ	Employee satisfaction and working styles at Reliance Nippon pvt. Ltd.	Reliance Nippon pvt Ltd., Mzn
73	8557593	MOHD ABID	Recruitment and practice of Mahindraris	Mahindra, Mzn
74	8557594	MOHD AFJAL	Marketing strategies of Mahindra and Mahindra	Auto wheels Mahindra Ltd., Mzn
75	8557595	MOHD ARBAJ KILAN	Marketing strategies on Hero Motocop	Hero, Mzn
76	8557596	MOHD BABAR	Customer buying behaviour	Kalp insurance marketing pvt. Ltd. Mzn.
77	8557597	MOHD DANISH	A view about life insurance at Kalp insurance marketing pvt ltd.	Kalp insurance marketing pvt. Ltd. Mzn.
78	8557601	MOHD MOIISEEN	Job satisfaction	Innovative brains
79	8557603	MOHD SALMAN	To study the market share and customer satisfaction with ITC food	ITC
80	8557604	MOHD. MUSTKEEM	ICICI Prudential life insurance	ICICI prud. Mzn
81	8557605	MOHD. RAJA	Study of cash management of Shah concast pvt ltd.	Shah concast pvt ltd.
82	8557606	MOHD. SHIAHIBAZ	Identifying client Needs of Reliance Nippon life insurance	Reliance Nippon pvt Ltd.
83	8557608	MOHD.ISTAKHAR	To study the market share and customer satisfaction with ITC food	ITC
84	8557611	MOHIT KUMAR	Financial determination in Idea Cellular Ltd.	Idea, Mzn
85	8557613	MUHAMMAD SUFIYAN	Study of cash management of Shah concast pvt ltd.	Shah concast pvt ltd.
86	8557614	NAJAR MOUHMAD	Consumer buying behaviour	Sanmati hundal, Mzn.
87	8557616	NEERAJ KUMAR	Account and communication *	Engineer enterprises
88	8557617	NIKHIL KUMAR	A project study of recruitment and selection	HDFC Bank Ltd.
89	8557619	NIMISHA NANDWANI	Key financial products of Reliance Nippon	Reliance life Insurance
90	8557620	NTIN	Study of cash management of Shah concast pvt ltd.	Shah concast pvt ltd.
91	8557621	OMKAR SAINI	Market research and survey of Pepsi gold club outlets in central delhi	
92	8557622	PANKAJ PAL	ICICI Prudential life insurance	ICICI prud. Mzn
93	8557623	PARAS KUMAR	Study of cash management of Shah concast pvt ltd.	Shah concast pvt ltd.
94	8557624	PARVEJ CHOUDHARY	Study of cash management of Shah concast pvt ltd.	Shah concast pvt ltd.
95	8557628	PRIYANSHI CHAUHAN	Absenteeism of employees	Agron remedies pvt. Ltd
96	8557629	PULKIT TYAGI	Job satisfaction	Innovative brains
97	8557631	RAHUL KUMAR BALEYAN	To study the market share and customer satisfaction with ITC food	ITC
98	8557632	RAJAT KUMAR	ICICI Prudential life insurance	ICICI prud. Mzn
99	8557633	RAKHI	Marketing	
##	8557634	RAKSHA RANI	Absenteeism of employees	Agron remedies pvt. Ltd
##	8557635	RAVI DESHWAL	A study of functioning of Reliance Nippon	Reliance Nippon life insurance Corp ltd.
##	8557637	RAVIKANT	Marketing strategies of Mahindra and Mahindra	Auto wheels Mahindra Ltd., Mzn
##	8557638	RAVINDRA KUMAR	Marketing strategies on Hero Motocop	Hero, Mzn
##	8557639	RISHABH KUMAR DIXIT	Recruitment and practice of Mahindraris	Mahindra, Mzn
##	8557640	ROHIT CHOUDHARY	Marketing strategies of Mahindra and Mahindra	Auto wheels Mahindra Ltd., Mzn
##	8557641	ROHIT KANGRA	Marketing strategies on Hero Motocop	Hero, Mzn
##	8557643	SACHIN PAL	Marketing strategies of Mahindra and Mahindra	Auto wheels Mahindra ltd., Mzn
##	8557645	SAGAR BHARDWAJ	Job satisfaction	Innovative brains
##	8557646	SALMAN	To study the market share and customer satisfaction with ITC food	ITC
##	8557647	SAMRA FURKAN	ICICI Prudential life insurance	ICICI prud. Mzn
##	8557652	SAVANT KUMAR	Study of cash management of Shah concast pvt ltd.	Shah concast pvt ltd.
##	8557654	SHADAB	ICICI Prudential life insurance	ICICI prud. Mzn
##	8557656	SHAKIB ALI	Interpersonal relationship between horizontal level of employees and	Bindals paper Mills ltd.
##	8557657	SHALMAN KHAN	Account and communication *	Engineer enterprises
##	8557658	SHALU BARMAL	A project study of recruitment and selection	HDFC Bank Ltd.
##	8557659	SHIVAM	Consumer buying behaviour	Sanmati hundal, Mzn.
##	8557662	SHOBHIT SAINI	Account and communication *	Engineer enterprises
##	8557663	SHUBHAM CHOUDHARY	A project study of recruitment and selection	HDFC Bank Ltd.
##	8557664	SHUBHAM KUMAR	Consumer buying behaviour	Sanmati hundal, Mzn.
##	8557665	SHUBHAM SAINI	Account and communication *	Engineer enterprises
##	8557666	SHUBHAM SHARMA	A project study of recruitment and selection	HDFC Bank Ltd.
##	8557667	SHUBHAM SHARMA	A study of human resources management	A to Z Auto wheels Mahindra Ltd. Mzn

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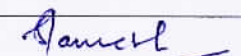
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Sl. No.	Roll No	Candidate Name	Topic	Company Name
#	8557668	SHUBHANSHI RATHORE	Analysis of Insurance product of Reliance Nippon co.	Reliance Nippon Co.
#	8557669	SIDHARATH TYAGI	life insurance	Kalp insurance marketing pvt. Ltd. Mzn.
#	8557670	SOBIYA SAUD	A project study of recruitment and selection	HDFC Bank Ltd.
#	8557672	SONU SINGH	life insurance	Kalp insurance marketing pvt. Ltd. Mzn.
#	8557673	SUCHITRA KUMAR	Interpersonal relationship between horizontal level of employees and	Bindals paper Mills ltd.
#	8557674	SUMIT KUMAR	HR practices of performance appraisal	A to Z Auto wheels Mahindra ltd. Mzn.
#	8557677	TANVEER TYAGI	Advertising pattern in A to Z auto wheels Mahindra ltd.	A to Z Auto wheels Mahindra ltd. Mzn.
#	8557678	TUSHAR KUMAR	Consumer behaviour of luxury sanitaryware	Dharm dev tiles and stonr company
#	8557680	VAIBHAV KUMAR	Customer buying behaviour in Bikes taking TVS for comparision	TVS, Mzn
#	8557681	VARSHA	Product selling staragles aquired in Reliance life Insurance	Reliance life insurance
#	8557682	VASHU CHOUDHARY	A project study of recruitment and selection	HDFC Bank Ltd.
#	8557683	VIKASH KUMAR	A study of human resources management	A to Z Auto wheels Mahindra ltd. Mzn.
#	8557684	VIMAL CHOUDHARY	Analysis of Insurance product of Reliance Nippon co.	Reliance Nippon Co.
#	8557685	VINAY SHARMA	life insurance	Kalp insurance marketing pvt. Ltd. Mzn.
#	8557686	VISHAKHA	Analysis of Insurance product of Reliance Nippon co.	Reliance Nippon Co.
#	8557687	VISHAL	Recruitment and selection	Mahindra, Mzn
#	8557688	VISHAL KUMAR	Sales strategies	Policy bazaar.com
#	8557689	VISHAL SINGH	Analysis of Insurance product of Reliance Nippon co.	Reliance Nippon co.
#	8557690	VISHANK DHIMAN	A project study of recruitment and selection	HDFC Bank Ltd.
#	8557691	YASH KRANWAL	A study of human resources management	A to Z Auto wheels Mahindra ltd. Mzn.
#	8557692	YASH PARIHAR	Analysis of Insurance product of Reliance Nippon co.	Reliance Nippon Co.
#	8557693	ZUBAIR	life insurance	Kalp insurance marketing pvt. Ltd. Mzn.
#	8557695	SONIYA	A project study of recruitment and selection	HDFC Bank Ltd.


HOD, Business Administration


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